

## Final Conference

of the Cross-Border Project **Creative@Hubs**

Holistic Networking of Creative Industries via Hubs-of the European  
Territorial Cooperation Programme "Interreg V-A Greece-Italy 2014-2020"

## Agenda

### Thursday 28 September 2023

- 16:00 - 16:30 Registration / Coffee  
Press Conference
- 16:30 - 17:00 **Welcome notes**  
Mr. Nektarios Farmakis, Governor, Region of Western Greece  
Mr. Fokion Zaimis, Vice-Governor, Region of Western Greece  
Mr. Gianfranco Gadaleta, JS Coordinator, Interreg V-A Greece-Italy Programme 2014-2020  
Mrs. Tina Ranieri, JS Project Officer, Interreg V-A Greece-Italy Programme 2014-2020
- 17:00 - 17:15 **Creative @Hubs – A strategic cooperation project: Objectives and Results**  
Dr. Takis Lympereas, Creative@Hubs Project Manager
- 17:15 – 17:30 **Creative@Hubs Metacrafts**  
Polyxeni Mantzou, Architect, Professor at the Department of Architecture, University of Ioannina
- 17:30 – 18:00 **Support activities & structures for local businesses and the creative ecosystem**  
Danai Katsanta, Achaia Chamber of Commerce  
Giorgos Rompolas, Aetoloakarnania Chamber of Commerce  
Dimitris Varelas, Ilia Chamber of Commerce
- 18:00 - 18:15 **Innovation and the cultural / creative sector**  
Andreas Tsiliras, Cultural Managers, MOSAIC, Hub Manager of Achaia
- 18:15 - 18:30 **ICT tools for supporting the local creative ecosystem**  
Sotirios M. Michalopoulos, CTI 'Diofantos'
- 18:30 - 19:00 Coffee break
- 19:00 - 19:15 **Positioning hubs in local/regional development strategies and agendas –  
Evaluation and Sustainability Plan of Creative@Hubs project**  
Vasilis Avdikos, Associate Professor, Panteion University of Social and Political Sciences
- 19:15 – 20:15 **Keynote speech**  
Mr. Anastasios Panopoulos, Professor at University of Macedonia
- 20:30 Networking and Social Dinner

Partners



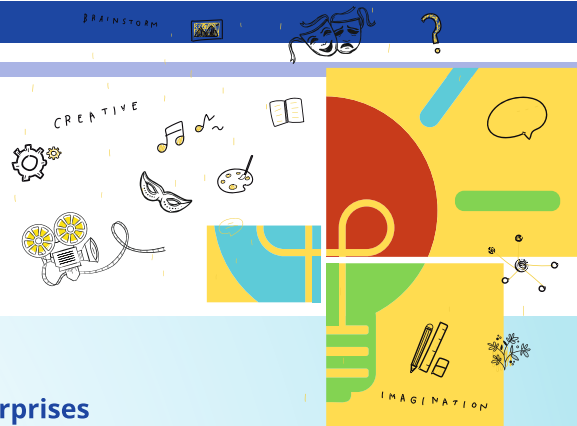
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**Friday 29 September 2023**

**Impacts of hubs on freelance work and small enterprises**

09:30 - 10:00 Registration of delegates  
Coffee and Beverages

10:00 - 11:30 **B2B events**

11:30 - 12:30 **Combining creativity with rural development in Puglia Region,**  
Prof. Antonio Stasi, University of Foggia

**Hub Model, Open Innovation and Living Lab,**  
Dr Francesco Notarangelo, CIHEAM Bari | KU Youth Entrepreneurship & Innovation Ecosystems

**Methodologies and technologies to enliven living lab:  
the metaverse and rural living lab experiences**

Maria Elena Latino, Assistant Professor, Department of Innovation Engineering,  
University of Salento

12:00 - 13:00 Coffee break

13:30 - 14:30 **Social and environmental impacts of Collaborative Workspaces; The CORAL Index,**  
Lorenzo Marmo, CORAL-ITN ESR, Panteion University of Social and Political Sciences

**Collaborative Workspaces and Social Innovation Processes in Rural Areas;  
A Comparison between Greece and Austria,**  
Colm Stockdale, CORAL-ITN ESR, Panteion University of Social and Political Sciences

**Local creative ecosystems, employability and the role of hubs,**  
Antigoni Papageorgiou, Researcher- COWORK4YOUTH project, Institute of Urban Environment  
and Human Resources, Panteion University of Social and Political Sciences

**Collaborative Workspaces in non-urban areas: new (e)quality workplaces for women?  
Insights from Austria and Greece,**  
Alexandra Wrbka, CORAL-ITN ESR, Panteion University of Social and Political Sciences

**Closure of final event**

14:30 - 15:30 Lunch

Partners



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